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## PaddleAir™ EST. 2004

Dave's long passion for surfing came from growing up in Huntington Beach, California and working in the sporting goods industry for many years. As a long time representative for product manufactures and as a sporting goods store owner himself, Dave gained extensive experience.

As a longstanding surfer, Dave started to develop ideas for the PaddleAir product over several years. While finishing a marketing degree at the University of Phoenix, Dave developed the first prototype for PaddleAir as a project assignment. With the foundation of PaddleAir in place, Dave used his knowledge to create a truly unique and reputable product for surfers worldwide.

Paddleair is a family owned business and continues today with his daughters. Nichole and Caitlin, his wife of 38 years, and a few close friends.



PROMOTIONS & MARKETING WITH









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PadalleAir

New! Rib rocket "Pure Rib Pleasure"
For surfers that only need rib protection especially those surfers doing multiple day surf trips and out of your wetsuit summer sessions. The Rib Rocket has strategically placed PVC foam padding sewn into areas where the ribs come in contact with the board during prone paddling. The padding is just enough to soften the impact where cartilage bone meet board and glass. The Rib Rocket features a 2 MM neoprene front panel for stability and Lycra back for a fine fit and cooler material in warm climates. Also, a board short loop connects the garment to trunks to prevent ride up and a side draw string to snug the garment around the waist. Additionally, it provides 50 + UFP protection



▶RR-200

Rib Rocket Vest, Black XS, S, M, L, XL, XXL

## **OUR MARKETS**

Surfers who suffer from rib pain
Surfers with chronic back and neck injuries
Surfers on extended surfing trips
Surfers with short term injuries
Surfers returning to the sport after months or years of inactivity
Any surfer who wants an edge and catch more waves
Novice surfers
Older surfers

MADE FROM LYCRA AND NEOPRENE

50+ UV

## PADDLE STRONGER, SURF LONGER

The only inflatable rashguard for the modern surfer that allows any user the most comfortable prone paddling position possible.

Ergo by Paddleair incorporates a simple but powerfully effective air chamber located in the sternum area of the chest that is easily adjustable with the oral inflator to fit any body shape.

The air bladder fills the space between the board and chest and the layer of air serves as a cushion that protects the ribs and sternum from excessive contact that can create pain and irritation. The adjustable elevation allows user to relax the back muscles and conserve energy.

## ergodynamic

The long sleeve Ergo features 50+ UV protection with a Lycra back and sleeves with a neoprene front panel. It works great worn with trunks and works equally well when worn under a wetsuit.. For the tropics it offers maximum protection from the sun and great wind protection for spring and fall water climates.







