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**PaddleAir™ EST. 2004**

Dave's long passion for surfing came from growing up in Huntington Beach, California and working in the sporting goods industry for many years. As a long time representative for product manufactures and as a sporting goods store owner himself, Dave gained extensive experience.

As a longstanding surfer, Dave started to develop ideas for the PaddleAir product over several years. While finishing a marketing degree at the University of Phoenix, Dave developed the first prototype for PaddleAir as a project assignment. With the foundation of PaddleAir in place, Dave used his knowledge to create a truly unique and reputable product for surfers worldwide.

Paddleair is a family owned business and continues today with his daughters, Nichole and Caitlin, his wife of 38 years, and a few close friends.



**Team Ergo Van**  
 Available For Promotions

PROMOTIONS & MARKETING WITH



**SERVING THE SURFING WORLD SINCE 2004**

**PADDLE STRONGER SURF LONGER**



**PADDAIR.COM**





# PADDLE STRONGER, SURF LONGER

ergodynamic

The only inflatable rashguard for the modern surfer that allows any user the most comfortable prone paddling position possible.

Ergo by Paddleair incorporates a simple but powerfully effective air chamber located in the sternum area of the chest that is easily adjustable with the oral inflator to fit any body shape.

The air bladder fills the space between the board and chest and the layer of air serves as a cushion that protects the ribs and sternum from excessive contact that can create pain and irritation. The adjustable elevation allows user to relax the back muscles and conserve energy.

## OUR MARKETS

- Surfers who suffer from rib pain
- Surfers with chronic back and neck injuries
- Surfers on extended surfing trips
- Surfers with short term injuries
- Surfers returning to the sport after months or years of inactivity
- Any surfer who wants an edge and catch more waves
- Novice surfers
- Older surfers



▶ **ER-100**  
Short Sleeve Lycra/Neoprene Black  
S, M, L, XL, XXL



▶ **ER-100 LSHO**  
Long Sleeve Neoprene and Lycra  
M, L, XL, XXL



▶ **ER-100V**  
Ergo Black Lycra/Neoprene Vest Black  
S, M, L, XL, XXL



▶ **ER-100 VGR**  
Ergo Bali Green Lycra /Neoprene Vest  
S, M, L, XL, XXL

50+ UV PROTECTION

### Additional POP items available upon request

- Window Cling
- Posters/Flyers
- Banners/Signage

### Complimentary POP Kit

- Window Cling
- Flyers



Ergo Wall DISPLAYS HOLD 6 TO 10 UNITS  
Mounts to slat wall, grid or any flat surfaces.